ART from the ashes

and the Glendale Parks & Open Space Foundation Gallery opening weekend Exhibition continues through July 24

FOR IMMEDIATE RELEASE

June 29, 2010

Opening week at the ART from the ashes Gallery welcomed over 1300 guests through the doors to view the spectacular art donated by 64 talented artists. Sixty-three of the 130 works of art in the show were sold in the first weekend. The exhibition will continue thru July 24 and will culminate with inclusion in the Glendale Open Studio tour.

All of the art in this exhibition is rooted in sustainability and renewal. Each piece incorporates salvaged materials gathered from Deukmejian Wilderness Park, which was devastated as a result of the Station Fire.

The show spans a wide spectrum of mediums: ceramics were glazed with ash from the Park, salvaged metal served as a canvas for painting and fallen tree branches were incorporated into multi media work. For the first time, the exhibition has its first piece of wearable art in the form of a bespoke, one-of-a-kind dress and showcases art in the form of a stop-motion short film. The film, "Coal Puppet", is a four-minute piece created by Rick McLean. The film is offered as a gift with donations of ten dollars or more. (http://artfromtheashes.org/donate_confirm.html)

Not only is the art itself a tribute to the raw materials from Deukmejian Wilderness Park; but also the gallery itself is meticulously designed to bring the organic elements in to transport the viewers to a space where art and nature coexist. At the center of the room is a plot of decomposed granite framed by suspended reclaimed window frames. Art is placed in the sand as if it were created then and there. Massive scorched tree branches are anchored throughout, reminiscent of the actual aftermath of the park. All the while, the happiness and hope that the art inspires provides a pleasant counterpoint.

Eco media outlet, TreeHugger, profiled the exhibition on its opening weekend:

"Artwork from Fires Restores Wilderness Park" http://www.treehugger.com/files/2010/06/ http://www.treehugger.com/fil

Developed in partnership with the Glendale Parks & Open Space Foundation, the exhibition will raise funds to support the restoration of Deukmejian Wilderness Park.

Location

ART from the Ashes Gallery 216 S. Brand Blvd Glendale, CA 91204

Suggested donation \$5.

The exhibition continues through July 24th with special event programming throughout. Gallery open Tues-Sunday 12-6pm.

To benefit the restoration of Deukmejian Wilderness Park Open to the public All ages welcome

For more information and complete artists listing, visit www.artfromtheashes.org About Deukmejian Wilderness Park The park lies at the northernmost spot in Glendale, California, at the foot of the San Gabriel Mountains. This rugged, 709-acre site is bordered on the North, West and East by the Angeles Forest, overlooking the communities of La Crescenta and Tujunga. It contains picnic facilities, an amphitheater, walking paths, the Glendale Park Naturalists headquarters and, on its southern perimeter, the historic Le Mesnager Barn. The natural beauty of this California chaparral is a cherished destination for members of the community and outdoor enthusiasts alike.

About ART from the ashes

ART from the ashes is a 501(c)(3) non-profit organization of independent artists and volunteers, founded by native Californian and Glendale resident Joy Feuer, who contribute talent, time and energy to create art for resource. Artwork is crafted from materials collected from fire site locations and shown in a charity art exhibition.

ART from the ashes is about transformation. Our goal is to provide a cathartic avenue to victims of wildfire by transfiguring fire site debris into beautiful works of art. By using reclaimed materials as our medium, we hope to inspire & support the heart, mind and planet.

About The Glendale Parks & Open Space Foundation

Proceeds from the exhibition directly benefit the Glendale Parks and Open Space Foundation, a 501(c)(3) non-profit organization dedicated to keeping parks beautiful and supporting recreation programs in the city of Glendale. The organization seeks to raise funds through events, donations, grants and other activities in order to foster safe, well-maintained parks, picturesque open spaces, and innovative programs. In turn, in this particular fundraising event, the monies will go to rejuvenate Deukmejian Wilderness Park, which lost nearly all of its acreage in the Station Fire.

For more information about ART from the Ashes go to: www.artfromtheashes.org

For more information about the Glendale Parks & Open Space Foundation go to: www.glendaleparksfoundation.org

Art From the Ashes Media Contact: Glendale Parks & Open Space

Foundation

Stacy Conde Media Contact: stacy@artfromtheashes.org Dottie Sharkey

(760) 464-5967 dottiesharkey@aol.com

(818) 247-1221

"To affect the quality of the day, that is the highest of arts" ~ Henry David Thoreau

SUPPORT. INSPIRE. CREATE. RENEW.