

**ART FROM THE ASHES ANNOUNCES *SEEDS OF REGROWTH*
ART EXHIBITION & COMMUNITY PROGRAM
OCTOBER 12TH - NOVEMBER 15TH
CULTURAL DISTRICT, REDDING CA**

OPENING RECEPTION & ART WALK, SATURDAY OCTOBER 12TH

(Shasta County, CA - September 23, 2019)

ART from the ashes' *Seeds of Regrowth* art exhibition and community program is planned for October 12th - November 15th in Redding CA. Programming will take place in downtown Redding's Cultural District at Old City Hall, Sherven Square and California Street Labs. Opening Reception & Art Walk is on Saturday October 12th, 2-6 pm all locations, 6-9 pm evening programming continues at California Street Labs with a series of ensemble performances by North State Symphony musicians. The event is free and open to the public.

Seeds of Regrowth will feature over 90 works of art created by California-based artists predominately from Shasta County, collaborative works and installations by U-Prep and Enterprise High School students. A fire science exhibit created by United States Forest Service and California Fire Science Consortium for ART from the ashes (AFTA) *Seeds of Regrowth* will be curated within the main exhibition. All individual works and group installations incorporate or are inspired by materials reclaimed from fire site locations in the aftermath of the Carr Fire. By integrating site-specific materials and imagery into the artistic process, these works symbolize resilience, renewal and embody the transformative power of art.

Throughout the run of exhibition, AFTA will host special events and programs for the community that integrate art, community and regional ecology including: artist demonstrations and talks, panel discussions, creative workshops, film series and live performance. Proceeds from the exhibition will support restoration efforts at Whiskeytown National Recreation Area, a touchstone for the resident community and visitors to the region. The National Park Service and AFTA have recently entered into a Partnership Agreement to collaborate together to support wildfire recovery efforts for Shasta County as a result of the Carr Fire.

"While the park, surrounding lands, staff and local communities suffered immense loss in the aftermath of the Carr Fire, we are making daily strides in the reopening of key destinations within Whiskeytown National Recreation Area. The National Park Service welcomes the opportunity to partner with ART from the ashes to further engage the community and come together to support the regeneration of trails and open space within the park. Their mission of using a creative platform to connect art, community and ecology aligns with our commitment to providing a memorable recreation experience," Josh Hoines, Superintendent Whiskeytown National Recreation Area.

ART from the ashes' *Seeds of Regrowth* is generously supported by The McConnell Foundation's Community Vitality Grant, Shasta Regional Community Foundation's Community Disaster Relief Fund and community partners including Shasta County Arts Council, Shasta Living Streets and North State Symphony and KIXE.

VISIT artfromtheashes.org for a complete listing of contributing artists, event schedule and exhibition hours.

Get involved! If you are interested in volunteering for AFTA Seeds of Regrowth, contact us at volunteer@artfromtheashes.org

Exhibition locations in Redding, California. All walkable and within a block of one another:

Old City Hall, Shasta County Arts Council
1313 Market St.

Sherven Square
1348 Market St.

California Street Labs
1313 California St.

PRESS INQUIRIES:

STACY CONDE / stacy.freshcondiments@gmail.com

JOY FEUER / joy@artfromtheashes.org

ART from the ashes (AFTA) is a California based 501 (c)(3) non-profit whose mission supports communities affected by wildfire through the cathartic power of art. AFTA's work focuses on the intersection of art, community and ecology as part of the long-term recovery plan. Within the framework of AFTA's arts programming, we aim to invite conversation and foster awareness about California's ecology, climate challenges and how we can adapt and evolve to become fire resilient. AFTA's creative platform includes public art installations, art exhibitions, workshops and demonstrations, artist salons, and panel discussions and is made possible by contributing artists, volunteers, sponsors, grants and donations.

artfromtheashes.org

Whiskeytown National Recreation Area was established on November 8, 1965 "...to provide...,for the public outdoor recreation use and enjoyment of the Whiskeytown reservoir and surrounding lands...by present and future generations and the conservation of scenic, scientific, historic and other values contributing to public enjoyment of such land and waters..." Whiskeytown National Recreation Area provides an exceptionally wide variety of experiences for a diverse group of users. This occurs on the lake, beaches, and in the backcountry, and includes boating, swimming, camping, hiking, biking, fishing, hunting, horseback riding, and gold panning. Whiskeytown National Recreation Area is a unit of the Whiskeytown-Shasta-Trinity National Recreation Area. The U.S. Forest Service manages the Shasta and Trinity units and the National Park Service manages the Whiskeytown unit. <https://www.nps.gov/whis/planyourvisit/whiskeytown-camping.htm>

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